



## Third Party Fundraising Application

Event proponents are asked to submit this application prior to the intended event date or affiliation.

*Please note the USO reserves the right to withdraw its name from use by third parties should significant changes occur in the plan that may affect the public's perception of the USO.*

Contact Name:

Address:

Telephone:

Fax:

Email:

Organization to be involved as host, coordinator, sponsor or beneficiary:

Name of Event:

Date(s) of Event:

Time:

Location of Event:

Purpose of Event:

Event Description:

Estimated Donation:

How will the USO receive the proceeds from the Event?

Expected date for the transfer of funds:

If you have corporate sponsorships (secured or pending) please list them along with current and available contact information:

Please describe what motivated you or your group to organize and conduct such an event, promotion or affiliation:

Do you or any other individual, formally or informally associated with the proposed event or affiliation, anticipate receiving a direct or indirect financial or business benefit from the event or affiliation? If so, please describe:

Describe your plans to publicize or market your event, i.e. verbiage on marketing materials, web site or other source, press release:

How do you hope to utilize the USO marks/logo in association with this event?

What tasks would you expect for the USO World Headquarters and/or its local affiliates/center to accomplish in conjunction with the planning and execution of this event?

Please outline a planning and execution timeline for the proposed event.

Please include a budget detailing anticipated expenses and revenues for your activity when submitting the Third-Party Fundraising Application. Within the budget, please detail any initial expenses that the USO would be expected to fund.

*Please note applications without an attached budget will not be accepted.*

**Return all materials to:**

Alyse Rudy

Corporate Alliances Coordinator

USO Headquarters

2111 Wilson Boulevard, Suite 1200

Arlington, VA 22201

Email: arudy@uso.org

Fax: 703-908-6402 - *If you need to submit via fax, please send a follow up email informing us of your faxed submission.*